

Press Release

adesso insurance solutions: Market Entry Switzerland

- Leading developer of standard software for the insurance market launches Swiss national subsidiary

Basel, 1 September 2022 – The software company adesso insurance solutions is opening its Swiss national subsidiary. The subsidiary of the German parent company of the same name develops and implements standard software for the international insurance market. With the opening of the Swiss subsidiary and the launch of solutions specifically tailored to the Swiss market, adesso insurance solutions Schweiz aims to serve the needs of local customers in the future.

"adesso insurance solutions Schweiz provides answers to the current challenges of the insurance industry. We are very pleased that, with the new national subsidiary, we can support Swiss customers in the best possible way concerning their digital transformation", says Maik Fettig, Managing Director of adesso insurance solutions Schweiz. "Make or buy – this is the key question insurers are facing today, also in Switzerland. Depending on the size and positioning of the insurance company, the answer to this question can decide over the success of the company. We help with release-ready components or complete solutions for the Swiss market that have already been successfully implemented many times in the international insurance market."

Future viability through standardization

Internationalization means standardization. "An insurance company that wants to change has to move large investment volumes over many years. Changes in the area of core software are lengthy, iterative processes, which must be well-thought-out and future-proof", emphasizes Maik Fettig. "We are convinced that scalable, modular and rapidly available standardization of systems gives insurers the foundation to meet tomorrow's customer needs. "

Focus on Switzerland: Increased efficiency as a customer requirement

At the beginning, adesso insurance solutions Schweiz will focus on the areas of health and accident insurance, as well as loss protection and life insurance. The company supports Swiss insurance customers in their digitalization with modern, cloud-enabled backend solutions to generate sustainable added value for them within a short period of time. "Through our innovative end-to-end process automation or by quickly setting up an online direct channel, we increase the efficiency of our customers fast and permanently. The topics of cloud and SaaS are at the forefront of this, in order to bring the security, flexibility and cost transparency necessary for digitalization in operations", explains Maik Fettig.

In order to best understand customer needs, adesso insurance solutions Schweiz will hold regular partnership forums. There, the latest trends and risks, needs and challenges will be discussed closely together with customers, and solutions will be developed. "Our partnership forums allow us to set priorities based on the insurance industry's most urgent requirements and to adapt our local product roadmap as needed", says Maik Fettig.

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adesso insurance solutions Schweiz GmbH

The software company adesso insurance solutions Schweiz GmbH is a subsidiary entirely owned by adesso insurance solutions GmbH and thus part of the adesso Group. The specialists develop and implement standard software for the international insurance market. The company bundles releasable standard software products on the in|sure platform and also offers cloud and SaaS solutions for customers to optimize business processes. The in|sure products cover all core processes of an insurance company. They can be used as an entire in|sure Ecosphere application landscape or as individual components that can be flexibly combined with each other. The in|sure Ecosphere contains systems for all insurance lines. These include solutions for portfolio management as well as claims and benefits processing, partner management and the commission process. The in|sure Ecosphere is rounded off by an integrated process control as well as a central user interface for the processing of claims. Furthermore, adesso insurance solutions provides a solution for software-supported data migration as well as a self-learning AI for straight through processing without media discontinuity.

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